



MAKE-GOOD

DATE: 9/16/2016
MARKET: BEND, OR
AGENCY: Media Analysis
ADVERTISER: Citizens to Elect Richardson
CONTRACT ID: HD54 GE2016 TV Cable
Estimate: 145

ZOLO CONTRACT # 43187

SALES REP: Sean Leavitt
PHONE: 541-330-7962
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EMAIL: sleavitt@zolomedia.com
FLIGHT DATES: 9/26-10/2/126

ORIGINAL SPOT:										
DATE	DAY	ZONE	NETWORK	TIME	# SPOTS	PROGRAM	LENGTH	COST PER EA	TOTAL COST	REASON / Comment
wk 9/26/16	M-Su	Bend	ESPN	4:00p-8:00p	7	Access	:30	\$16.00	\$112.00	Not eligible network for political
wk 9/26/16	M-Su	Bend	ESPN	8:00p-11:00p	7	Prime	:30	\$27.00	\$189.00	Not eligible network for political
					TOTAL:	14	TOTAL:		\$301.00	

MAKEGOOD OFFER:											
DATE	DAY	ZONE	NETWORK	TIME	# SPOTS	PROGRAM	LENGTH	COST EA	COST	ACCEPT	DECLINE
wk 9/26/16	M-Su	Bend	TBS	4:00p-8:00p	7	Access	:30	\$16.00	\$112.00	X	
wk 9/26/16	M-Su	Bend	TBS	8:00p-11:00p	7	Prime	:30	\$27.00	\$189.00	X	
									\$0.00		
									\$0.00		
									\$0.00		
									\$0.00		
					TOTAL:	14	TOTAL:		\$301.00		

COMMENTS: SCHEDULING TBS RATHER THAN ESPN PER MARLA JACKSON EMAIL 9/23/16.

BUYER / ASSISTANT SIGNATURE: _____ Date: _____